

We exist to provide clarity in autoimmune disease decision making with the goal of improving patients' clinical outcomes.



Disclaimer

This presentation and all oral statements made by Exagen Inc.'s ("Exagen" or the "Company") officers, directors or employees in connection with this presentation contains forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995 that involve risks and uncertainty. All statements other than statements of historical facts contained in this presentation, including statements regarding our future results of operations and financial position, business strategies, current and future product offerings, reimbursement and coverage, research and development costs, timing and likelihood of success and plans and objectives of management for future operations, including estimations of future profitability are forward-looking statements. These statements involve known and unknown risks, uncertainties and other important factors that may cause our actual results, performance or achievements to be materially different from any future results, performance or achievements expressed or implied by the forward-looking statements. These known risks and uncertainties are described in detail in our filings with the SEC from time to time, including under the heading "Risk Factors" in our Annual Report on Form 10-K and any subsequent filings with the SEC.

In some cases, you can identify forward-looking statements by terms such as "may," "will," "should," "expect," "plan," "anticipate," "could," "intend," "target," "project," "contemplates," "believes," "estimates," "predicts," "potential" or "continue" or the negative of these terms or other similar expressions. The forward-looking statements in this presentation are only predictions. We have based these forward-looking statements largely on our current expectations and projections about future events and financial trends that we believe may affect our business, financial condition and results of operations. Because forward-looking statements are inherently subject to risks and uncertainties, some of which cannot be predicted or quantified and some of which are beyond our control, you should not rely on these forward-looking statements as predictions of future events. The events and circumstances reflected in our forward-looking statements may not be achieved or occur and actual results could differ materially from those projected in the forward-looking statements. Except as required by applicable law, we undertake no obligation to publicly update or revise any forward-looking statements contained herein, whether as a result of any new information, future events, changed circumstances or otherwise.

We obtained the industry, market and competitive position data used throughout this presentation from our own internal estimates and research, as well as from independent market research, industry and general publications and surveys, governmental agencies and publicly available information in addition to research, surveys and studies conducted by third parties. Internal estimates are derived from publicly available information released by industry analysts and third-party sources, our internal research and our industry experience, and are based on assumptions made by us based on such data and our knowledge of our industry and market, which we believe to be reasonable. In some cases, we do not expressly refer to the sources from which this data is derived. In addition, while we believe our own internal research is reliable, such research has not been verified by any independent source.

Key Highlights

Through the differential Diagnosis, Prognosis and Monitoring of autoimmune disease, we provide clarity throughout a patient's journey



Large and underserved autoimmune disease market



Delivering clinically actionable results, leveraging proprietary technology



Demonstrated evidence with clinical utility and healthcare savings



Established and trusted commercial team serving the rheumatology community



Proprietary assays covered by Medicare with value-based pricing



Robust growth strategy with pathway to profitability

WHEN IT COMES TO DIAGNOSING LUPUS

Clinicians Face Significant Barriers and Challenges

41 M

Americans are positive for Antinuclear Antibodies (ANA+)¹



High rate of misdiagnosis



Less than 3% receive a Lupus diagnosis

1M

Americans have Lupus (SLE)1

Antiquated technology and serial testing delays

No "smoking gun"



Lack of specificity and sensitivity

The Patient's Journey: Long and Difficult

Systemic Lupus is challenging to diagnose



Two-year period prior to diagnosis¹:

14_5 Patient visits

58 Outpatient lab procedures

Early Diagnosis* Improves Patient Outcomes

25%

Reduction in Lupus related hospitalization²

1.46x

Reduced risk of mortality due to the accumulation of irreversible organ damage³

^{*}Early diagnosis is within 6 months of symptoms onset

¹Lupus Foundation of America UNVEIL Survey 2014

² Oglesby et aL Appl Health Econ Health Policy 2014 DOI 10.1007/s40258-014-0085-x

³ Bruce IN,O'Keeffe AG, Farewell V, et al. Ann Rheum Dis 2015;74:1706–1713.

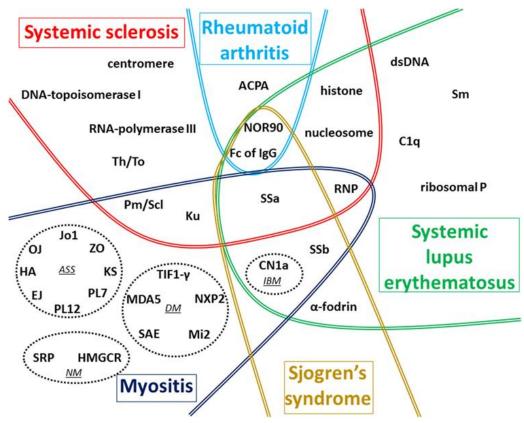
Rheumatologist Challenge: Standard of Care Panels Are Confusing

Specific Autoantibodies Have Multiple Clinical Associations

 Positivity for antinuclear antibodies is a characteristic feature of Lupus, but very few autoantibodies associate exclusively with Lupus

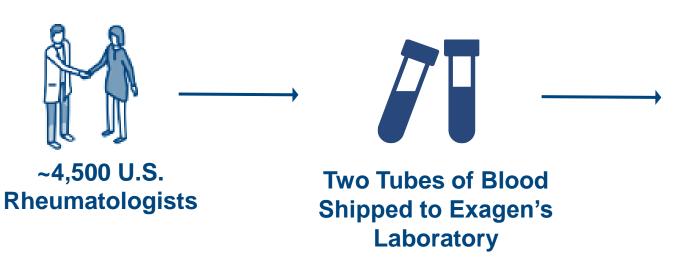
Exagen's AVISE® Testing Solves this Problem

- Comprehensive autoantibody panel aiding in the differential diagnosis of autoimmune disorders
- Proprietary markers
- Algorithmic interpretation (+/-) with clear simple result



EXAGEN IS THE RHEUMATOLOGIST'S TRUSTED LABORATORY

AVISE® Testing: A Simple Process for Diagnosing Lupus

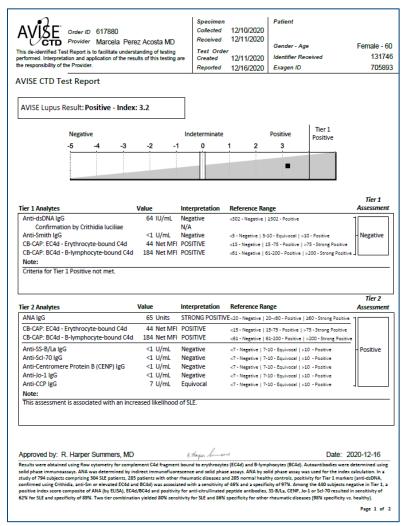


950,000+ AVISE® CTD Tests Completed

Simple process

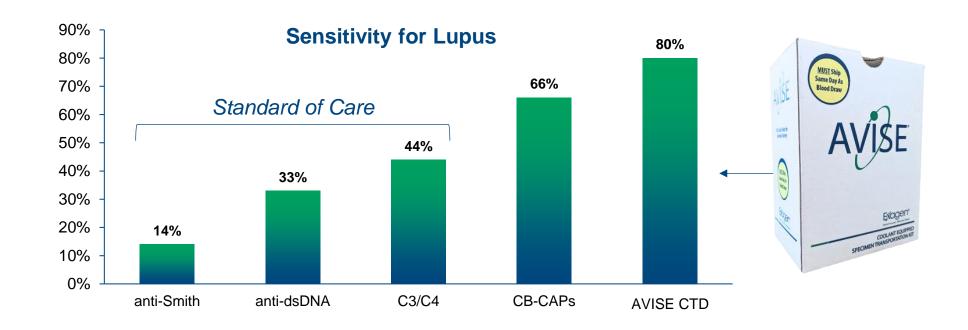
Proven technology

Trusted team of specialists



AVISE Report Delivered to Clinician

AVISE® CTD: Outperforming in Frontline Diagnostic AccuracyFor the >41M Americans with ANA Positivity



AVISE® CTD consistently outperforms *current* standards of diagnostic care⁽¹⁾ for Lupus diagnosis

AVISE® Testing Has Demonstrated Clinical Utility At Scale Capstone Publication key for Payor Strategy



Retrospective analysis of integrated Health Records

- ~22k AVISE® CTD tested patients were compared to
- ~23k Standard of care tested patients

AVISE® Positive Patients vs. Standard of Care

- 6x Greater likelihood of Lupus diagnosis
- 3x Greater likelihood of starting treatment for Lupus

Decreased Testing and Lab Claims

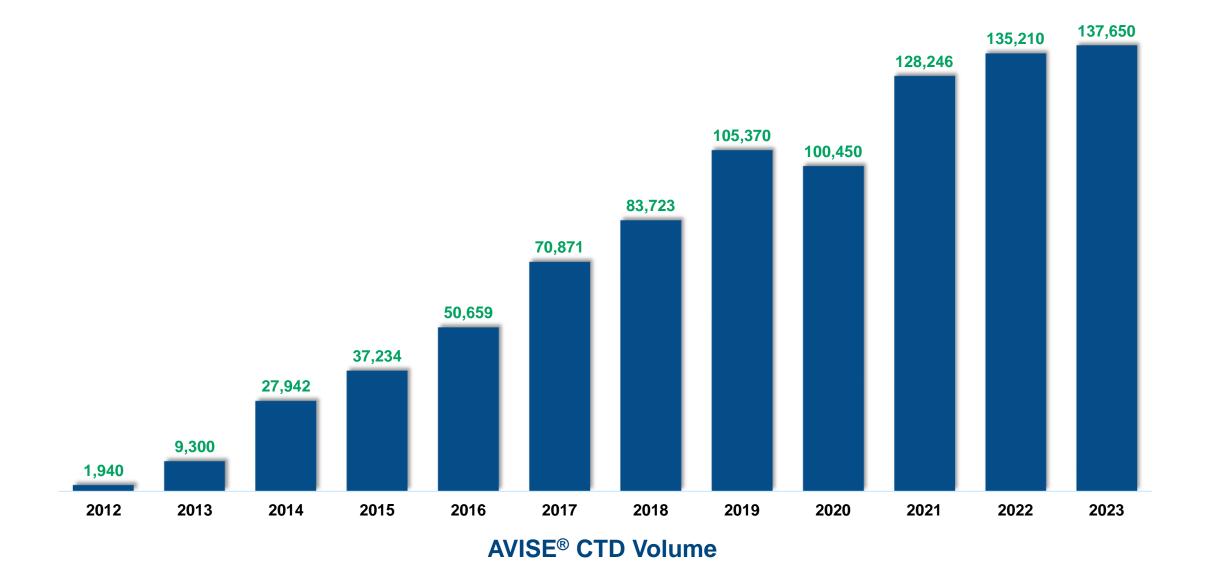


Decreases repeat testing by 3.5X



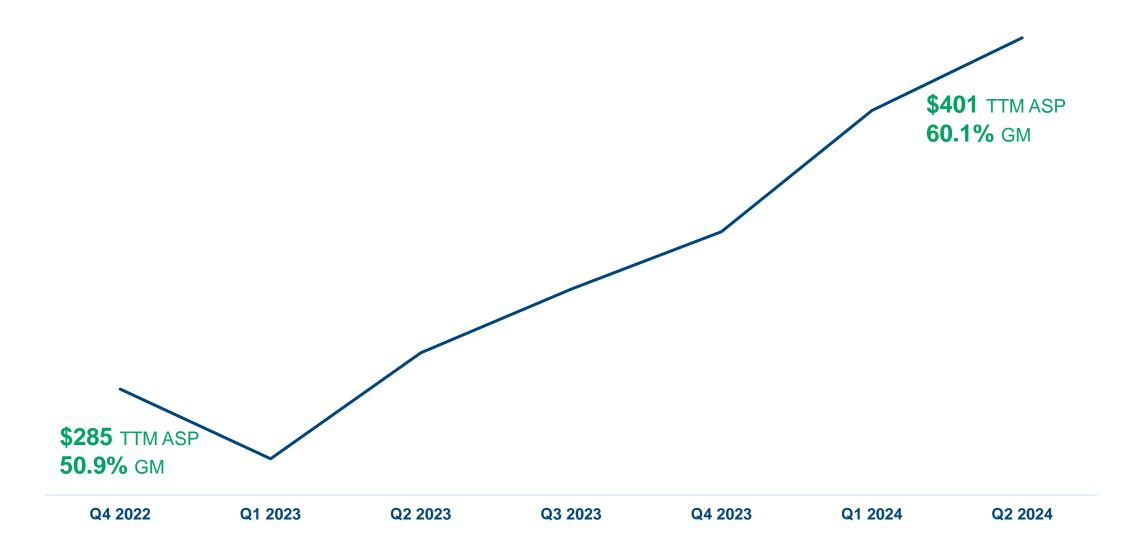
Decreases lab claim costs by 2X

Strong Track Record of Growing Adoption of AVISE® CTD



AVISE® CTD ASP Growth Drives Profitability

TTM AVISE CTD ASP with Gross Margin %



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AVISE® CTD: Large Opportunity in ASP

AVISE® CTD Performance

- Strong track record with consistently growing ordering physician base and testing volumes
- 950,000+ tests run to date
- PLA Code commercial reimbursement is early stage



TTM ASP Increased 44% since Q1 2023

- Revamped the entire appeal process
- Increased patient payment responsibility
- Implemented a strategy to drive ACR guideline inclusion
- Discontinued commercial programs which promoted unprofitable business

First Half 2024 Results Demonstrate Strong Execution

Key Metrics	1H 2024	1H 2023	Growth %
Revenue	\$29.5M	\$25.4M	16.2%
TTM ASP as of Q2	\$401	\$320	25.3%
Gross Margin	59.9%	53.6%	11.8%
Adjusted EBITDA	(\$3.6M)	(\$9.6M)	62.6%
Net Loss	(\$6.3M)	(\$12.7M)	50.2%

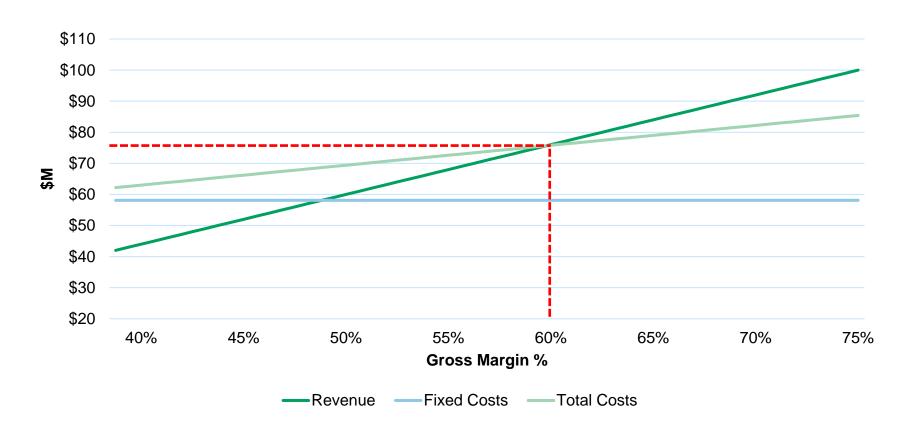
2024 Guidance



- Full-year revenue of at least \$57M
- FY Adjusted EBITDA better than (\$12M)
- Raised guidance for second time in 2024

Pathway to Profitability

Exagen estimates it can achieve profitability with annual revenue of \$75M and gross margin of 60%



CONTINUED INNOVATION EXPECTED TO CATALYZE FUTURE GROWTH

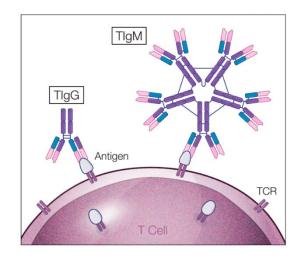
Next Generation AVISE® CTD Offering

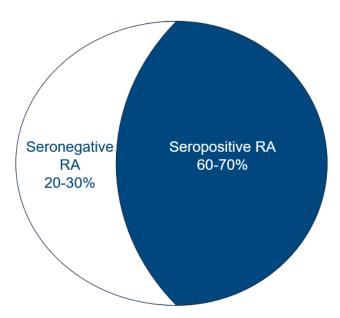
Addition of T-Cell Markers to AVISE CTD

- Improves sensitivity of AVISE CTD for Lupus
- T-cell autoantibodies are rarely present in patients with other autoimmune rheumatic diseases and healthy individuals
- Enhanced value proposition for clinicians
- Patent protection through 2035
- Accretive impact to gross margin and revenue

Addition of Anti-RA33, Anti-PAD4 and Anti-CarP Markers to AVISE CTD

- Improves sensitivity of AVISE CTD for Rheumatoid Arthritis
- Between 20-30% of established RA patients and up to 50% of new RA patients are negative for anti-CCP, the industry standard RA biomarker
- Our new biomarkers aim to capture 30% or more of the seronegative gap
- Accretive impact to gross margin and revenue





Executing on Our Priorities



Large and underserved autoimmune disease market



Delivering clinically actionable results, leveraging proprietary technology



Demonstrated evidence with clinical utility and healthcare savings



Established and trusted commercial team serving the rheumatology community



Proprietary assays covered by Medicare with value-based pricing



Robust growth strategy with pathway to profitability

Thank You



Patient Focused. Discovery Driven.

Use of Non-GAAP Financial Measures (Unaudited)

In this presentation, we use the metrics of adjusted EBITDA, which is not calculated in accordance with generally accepted accounting principles in the United States (GAAP) and is a non-GAAP financial measure. Adjusted EBITDA excludes from net loss interest income (expense), income tax expense (benefit), depreciation and amortization expense, and stock-based compensation expense.

We use adjusted EBITDA internally because we believe these metrics provide useful supplemental information in assessing our operating performance reported in accordance with GAAP. We believe adjusted EBITDA may enhance an evaluation of our operating performance because it excludes the impact of prior decisions made about capital investment, financing, investing and certain expenses we believe are not indicative of our ongoing performance. However, this non-GAAP financial measure may be different from non-GAAP financial measures used by other companies, even when the same or similarly titled terms are used to identify such measures, limiting their usefulness for comparative purposes.

This non-GAAP financial measure is not meant to be considered in isolation or used as a substitute for net loss reported in accordance with GAAP, should be considered in conjunction with our financial information presented in accordance with GAAP, has no standardized meaning prescribed by GAAP, is unaudited, and is not prepared under any comprehensive set of accounting rules or principles. In addition, from time to time in the future, there may be other items that we may exclude for purposes of these non-GAAP financial measures, and we may in the future cease to exclude items that we have historically excluded for purposes of these non-GAAP financial measures. Likewise, we may determine to modify the nature of adjustments to arrive at these non-GAAP financial measures. Because of the non-standardized definitions of non-GAAP financial measures, the non-GAAP financial measure as used by us in this press release and the accompanying reconciliation table have limits in their usefulness to investors and may be calculated differently from, and therefore may not be directly comparable to, similarly titled measures used by other companies. Accordingly, investors should not place undue reliance on non-GAAP financial measures.

Reconciliation of Non-GAAP Financial Measures (Unaudited)

The table below presents the reconciliation of adjusted EBITDA, which is a non-GAAP financial measure. See slide 18 for further information regarding the Company's use of non-GAAP financial measures.

	Three Months Ended June 30,			Six Months Er	Six Months Ended June 30,		
		2024		2023	2024		2023
(in thousands)							
Adjusted EBITDA							
Net loss	\$	(2,966)	\$	(5,013)	\$ (6,326)	\$	(12,701)
Other (Income) Expense		(181)		(476)	(373)		(1,132)
Interest Expense		560		574	1,109		1,212
Income tax expense (benefit)		_		_	_		_
Depreciation and amortization expense		429		503	887		1,056
Stock-based compensation expense		560		979	1,113		1,963
Adjusted EBITDA (Non-GAAP)	\$	(1,598)	\$	(3,433)	\$ (3,590)	\$	(9,602)