



Exagen<sup>®</sup>

*Patient Focused. Discovery Driven.*

Accelerating  
personalized medicine  
in autoimmune disease

JANUARY 2025

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In some cases, you can identify forward-looking statements by terms such as "may," "will," "should," "expect," "plan," "anticipate," "could," "intend," "target," "project," "contemplates," "believes," "estimates," "predicts," "potential" or "continue" or the negative of these terms or other similar expressions. The forward-looking statements in this presentation are only predictions. We have based these forward-looking statements largely on our current expectations and projections about future events and financial trends that we believe may affect our business, financial condition and results of operations. Because forward-looking statements are inherently subject to risks and uncertainties, some of which cannot be predicted or quantified and some of which are beyond our control, you should not rely on these forward-looking statements as predictions of future events. The events and circumstances reflected in our forward-looking statements may not be achieved or occur and actual results could differ materially from those projected in the forward-looking statements. Except as required by applicable law, we undertake no obligation to publicly update or revise any forward-looking statements contained herein, whether as a result of any new information, future events, changed circumstances or otherwise.

We obtained the industry, market and competitive position data used throughout this presentation from our own internal estimates and research, as well as from independent market research, industry and general publications and surveys, governmental agencies and publicly available information in addition to research, surveys and studies conducted by third parties. Internal estimates are derived from publicly available information released by industry analysts and third-party sources, our internal research and our industry experience, and are based on assumptions made by us based on such data and our knowledge of our industry and market, which we believe to be reasonable. In some cases, we do not expressly refer to the sources from which this data is derived. In addition, while we believe our own internal research is reliable, such research has not been verified by any independent source.

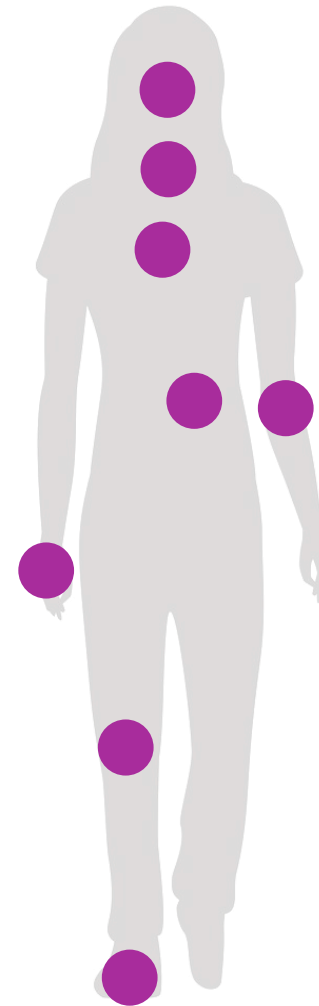
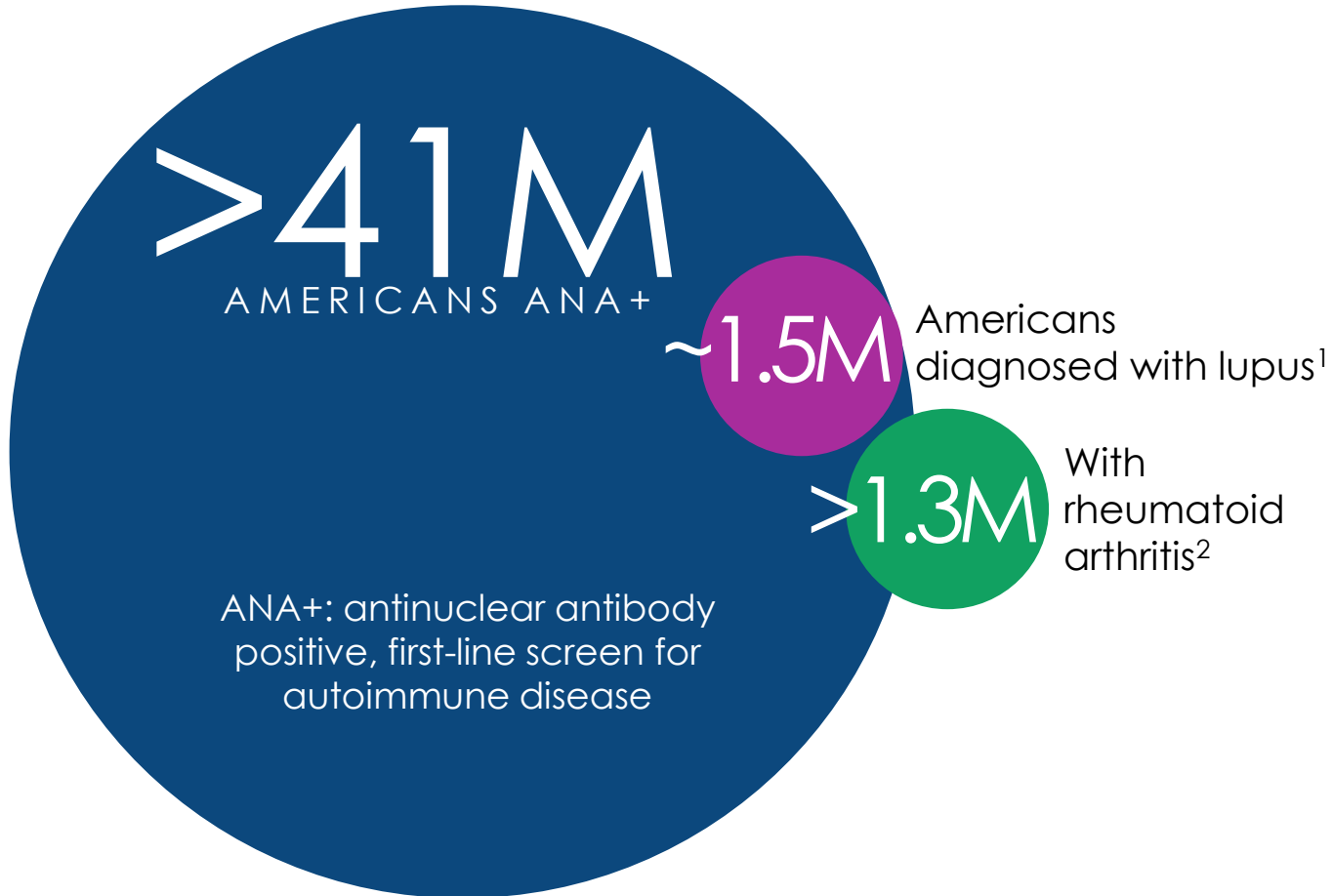
# Exagen<sup>®</sup>

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HIGHLIGHTS

- ✓ Proprietary solutions for diagnosis, prognosis & monitoring of autoimmune disease
- ✓ Improving care for an underserved patient population with a clinically validated platform
- ✓ New leadership executing a strategy to position the business for long-term success
- ✓ Strong revenue growth fueling progress toward profitability
- ✓ Financial & product catalysts ahead

# Identifying autoimmune disease is a challenge...



- Ambiguous symptoms
- Manifestations overlap
- Outdated tech, testing delays
- Tests lack specificity, sensitivity
- High rate of misdiagnosis**

## THE PATIENT CHALLENGE

Diagnosis is  
**prolonged**  
despite the need for  
timely intervention...

Lupus diagnosis  
can take **~6 years**<sup>1</sup>

INCLUDING:

**15** Doctor  
visits<sup>1</sup>

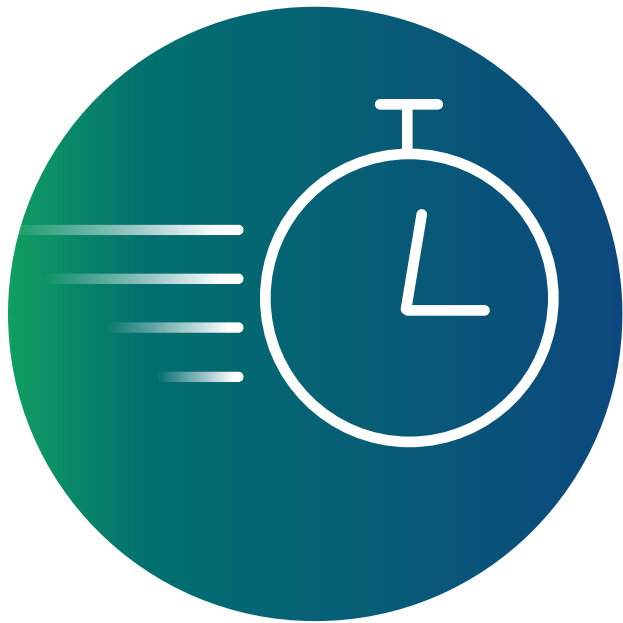
**58** Lab  
procedures<sup>1</sup>

Rheumatoid arthritis  
diagnosis can take

**~2 years**<sup>2</sup>

**4** Different physicians  
consulted<sup>3</sup>

# Earlier intervention improves outcomes



LUPUS

**25%** Reduction in lupus-related hospitalization with earlier treatment<sup>1</sup>

**1.5x** Reduction in lupus mortality risk related to irreversible organ damage<sup>2</sup>

Rheumatoid Arthritis

**within first 2 years**

Inflammation will lead to articular damages & bone erosion without treatment<sup>3</sup>

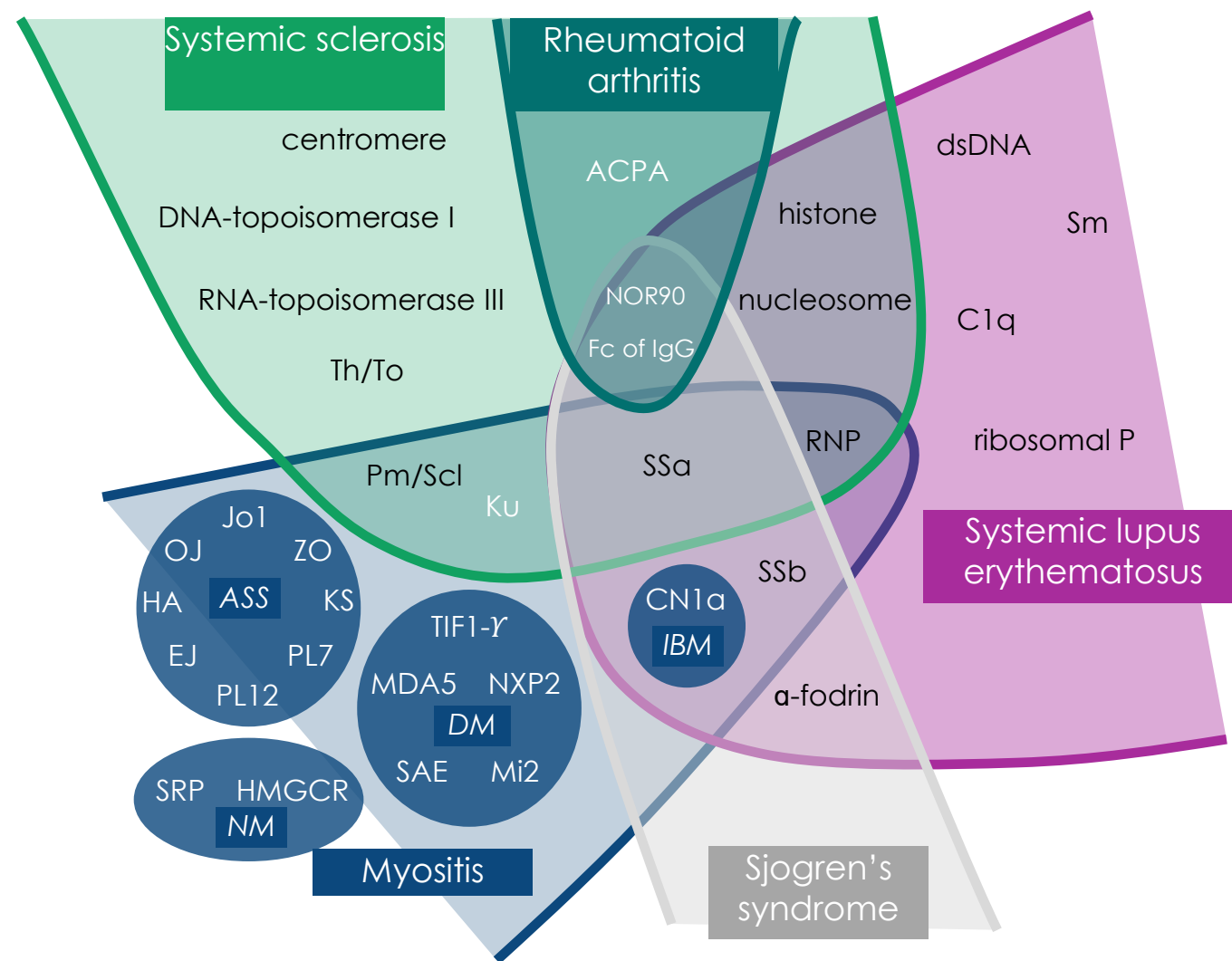
Disease progresses to more severe forms requiring more aggressive therapy<sup>3</sup>

## THE CLINICAL CHALLENGE

Conventional biomarkers are **not specific** to one disease

Specific autoantibodies have **multiple** clinical associations

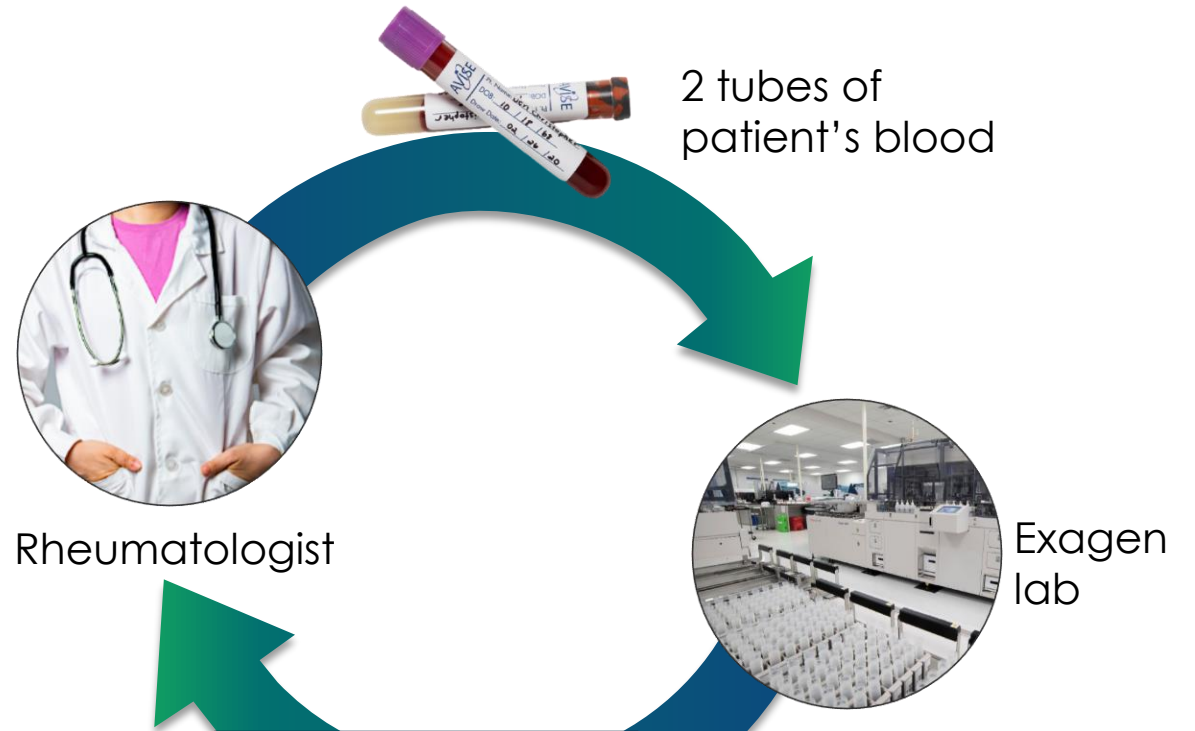
## Conventional Autoimmune Biomarkers



OUR PROPRIETARY SOLUTION

# AVISE Testing: the simple, clear choice for rheumatologists

**1M** Tests completed  
Simple | Proven | Trusted



## AVISE CTD report

- Comprehensive panel aids autoimmune disease diagnosis
- Proprietary markers
- Algorithmic interpretation with straightforward result

Order ID	Specimen	Test Order	Patient	Sample
738813	Chemical	10/25/2024	Female	
Comprehensive Connective Tissue Disease Assessment	Exagen	10/25/2024	Reported	DOB
	Provider MD	10/23/2024	#8121450	9/9/1976

Value	Interpretation	Reference Range
885.81 IU/mL	<b>POSITIVE</b>	<201 Negative   201-320 Equivocal   >320 Positive
1.2 IU/mL	<b>POSITIVE</b>	<0.7 Negative   0.7-1.0 Equivocal   >1.0 Positive
86 Nat MFI	<b>POSITIVE</b>	<10 Negative   10-20 Equivocal   >20 Strong Positive
52 Nat MFI	<b>POSITIVE</b>	<80 Negative   80-120 Equivocal   >120 Strong Positive

Value	Interpretation	Reference Range
1.7 IU/mL	Negative	<1.7 Negative   1.7-2.0 Equivocal   >2.0 Positive
0.8 IU/mL	Negative	<0.7 Negative   0.7-1.0 Equivocal   >1.0 Positive
1.0 IU/mL	Negative	<0.7 Negative   0.7-1.0 Equivocal   >1.0 Positive
0.2 IU/mL	Negative	<0.7 Negative   0.7-1.0 Equivocal   >1.0 Positive
1.4 IU/mL	Negative	<1.7 Negative   1.7-2.0 Equivocal   >2.0 Positive

Value	Interpretation	Reference Range
275 Nat MFI	<b>POSITIVE</b>	<100 Negative   >100 Positive
300 Nat MFI	<b>POSITIVE</b>	<100 Negative   >100 Positive
250 Nat MFI	<b>POSITIVE</b>	<200 Negative   >200 Positive

Value	Interpretation	Reference Range
Titre: 1:640	<b>POSITIVE</b>	<1:80 Negative   >1:80 Positive

**Comments:**  
 \* ESR and TCR are markers of classical complement activation. In the strong positive range, ESR is highly specific for SLE and less than 1% of patients with other autoimmune CTDs will test strong positive. ESR is sensitive with SLE disease activity. In the positive range, TCR is present in 58% of SLE patients and in low percentages of patients with Sjogren's disease, spondyloarthritis, RA, Fibromyalgia, RA, and other autoimmune diseases.  
 \* TCR and TCR autoantibody formation against T Cell antigens is common in SLE. In the positive range, TCR is present in 55% of SLE patients and in low percentages of patients with Sjogren's disease, spondyloarthritis, RA, Fibromyalgia, RA, and chronic localized pain. In the positive range, TCR is present in 28% of SLE patients and in low percentages of patients with the previously mentioned conditions.

**Signed by:** Prashant Reddy, MD Date: 10/25/2024

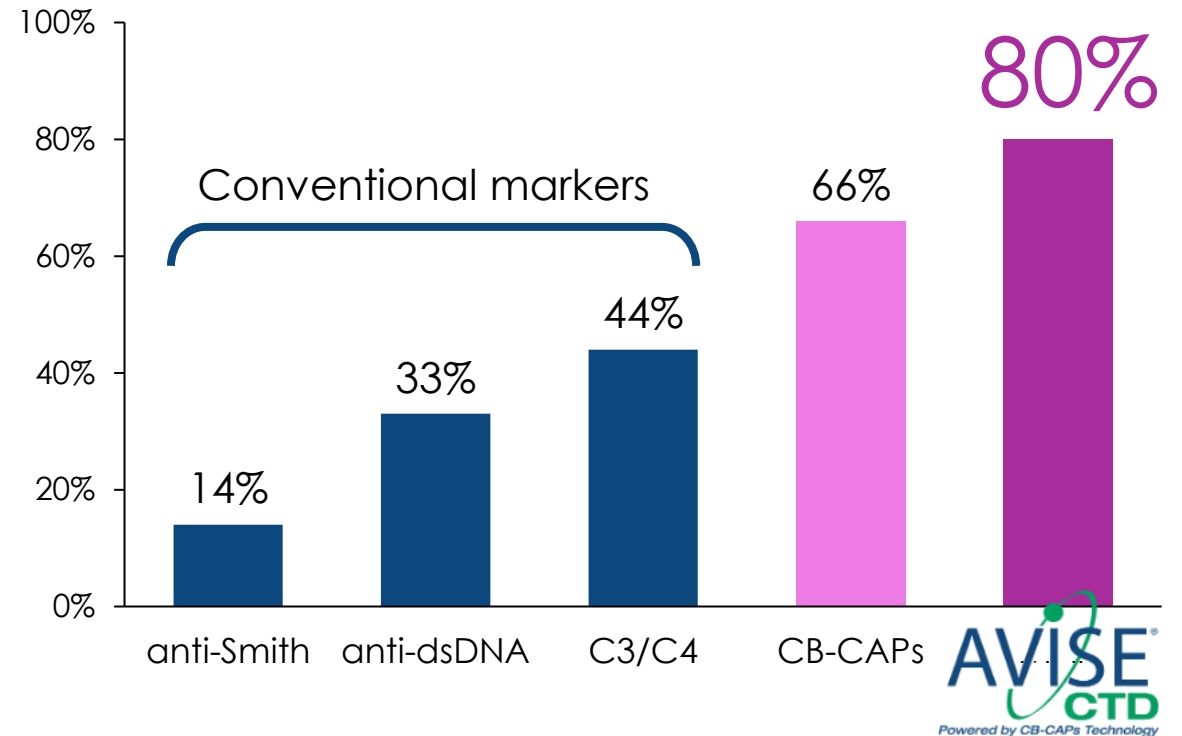


OUR PROPRIETARY SOLUTION

# AVISE Testing outperforms conventional biomarkers<sup>1</sup>

Better diagnostic accuracy for  
the >41M Americans with ANA+

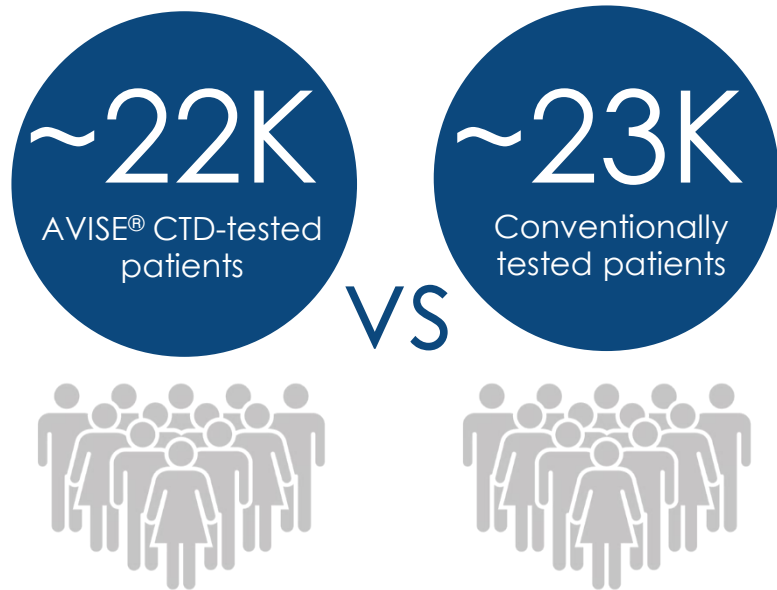
## TEST SENSITIVITY FOR LUPUS



1. Source: Putterman, et al., Lupus Science and Medicine 2014.

# Demonstrated clinical benefit at scale

Peer-reviewed capstone publication highlights impact to patient care



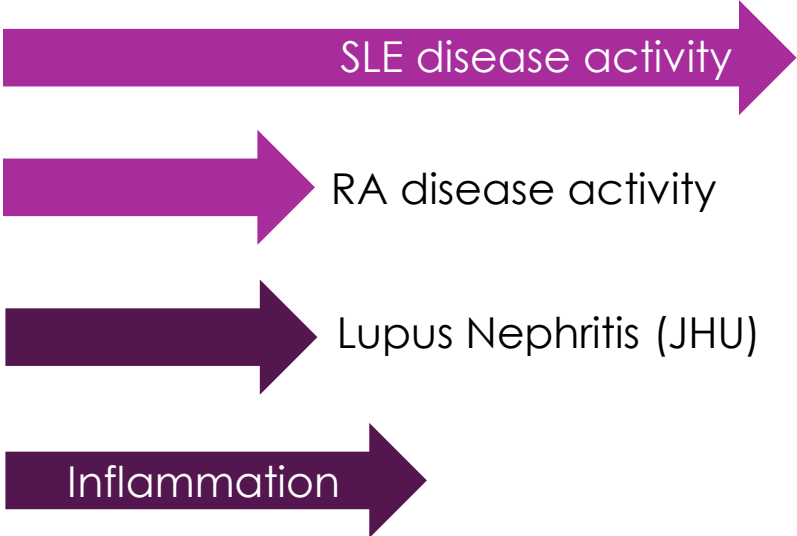
**6x** Greater likelihood of lupus diagnosis

**3x** Higher likelihood of starting treatment, which reduces risk of hospitalization & irreversible organ damage

**3.5x** Decrease in repeat testing

**2x** Decrease in lab claim costs

# A Thoughtful Return to Product Development



- Commercialized
- Near term
- Intermediate term
- Longer term

# Innovation expands the AVISE platform

## Enhancing AVISE CTD for lupus with T-cell markers

- Improves sensitivity
- T-cell autoantibodies rarely present in patients with other autoimmune rheumatic diseases & healthy individuals
- Enhances clinician value proposition
- Patent protection through 2035
- Accretive to gross margin & revenue

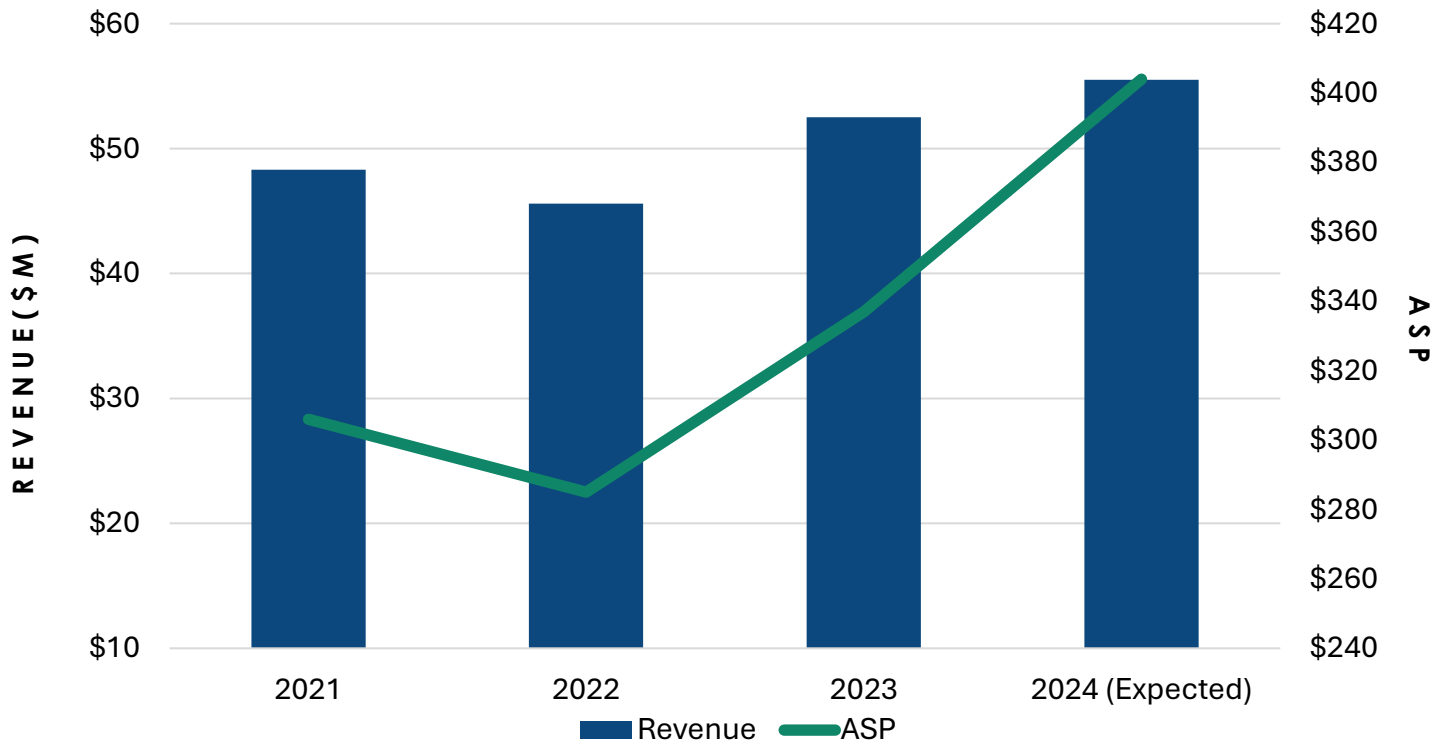


## Strengthening AVISE CTD with additional RA markers

- Improves sensitivity for Rheumatoid Arthritis (RA)
- Novel markers for conventionally/traditionally seronegative RA patients
- Unrivaled ability to identify 85% of RA patients vs 70% with conventional markers
- Accretive to gross margin & revenue

# ASP expansion fueling revenue growth

REVENUE & TTM ASP



- Enhanced billing & collection processes
- Revamped appeal process
- Increased patient payment responsibility
- Discontinued programs that promoted unprofitable business

# Positioning for profitable long-term growth

## STRATEGIC INITIATIVES

- Maximize ASP by improving revenue-cycle practices
- Build on robust adoption
- Right-size operations to reduce expenses & cash burn
- Focused commercial organization
- Rebuild R&D pipeline

## 2-YEAR SCORECARD Q3 2024 vs Q3 YTD'22

30%

Revenue growth

45%

ASP growth

2x

Improvement in sales productivity

>1300

bps gross margin expansion

70%

AEBITDA improvement

20%

Reduction in OPEX

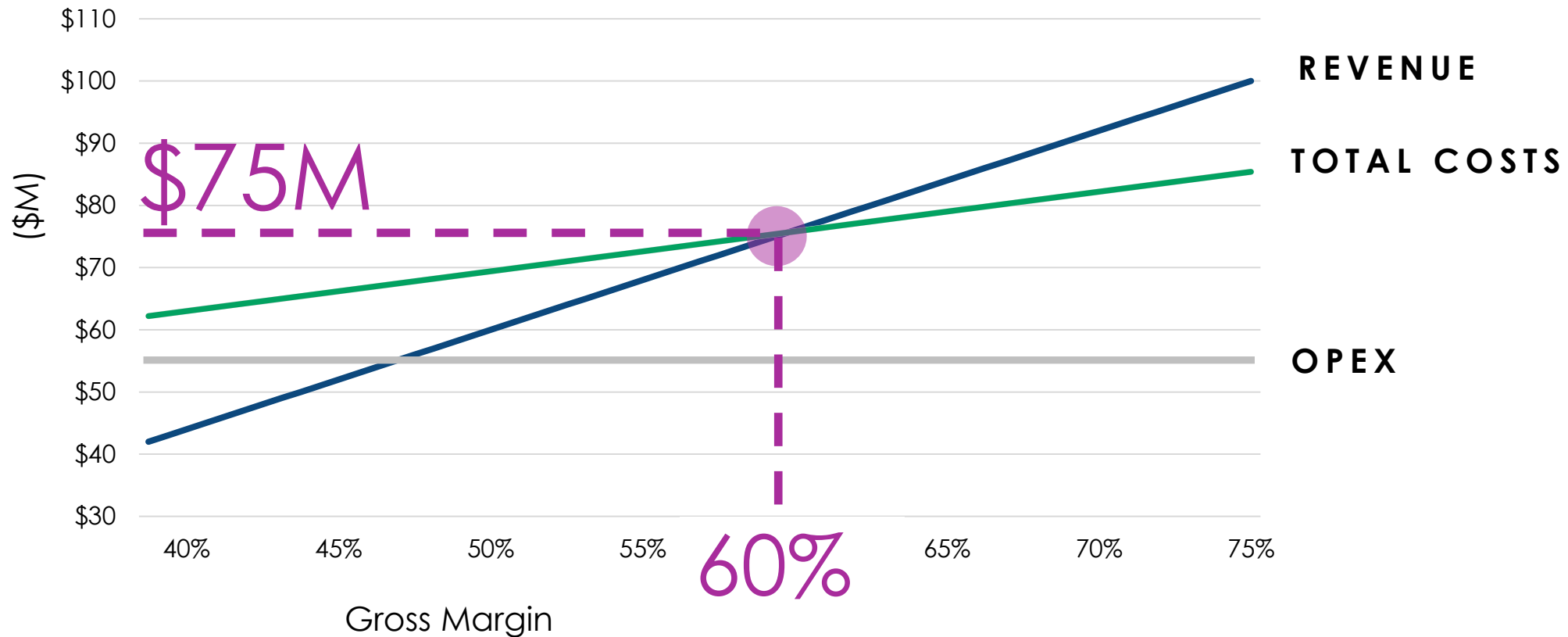
# Preliminary 2024 Results

Record full-year 2024 revenue and TTM ASP

KEY METRICS	2024	2023	Improvement
Revenue	\$55.3M to \$55.8M	\$52.5M	5% to 6%
TTM ASP	\$408 to \$412	\$336	\$72 to \$76
Adjusted EBITDA	(\$9.8 to \$10.8M)	(\$17.1M)	37% to 43%
Net loss	(\$14.8 to \$15.8M)	(\$23.7M)	33% to 38%
Cash balance of \$22.2M			

# Pathway to Profitability

Clear line of sight to inflection point at FY revenue of \$75M + gross margin of 60%





# New leadership

Team brings track records of success in diagnostics

Board adds deep industry expertise



**CHIEF EXECUTIVE OFFICER**

John Aballi



**CHIEF FINANCIAL OFFICER**

Jeff Black



**CHIEF MEDICAL OFFICER**

Mike Nerenberg, MD



**MEDICAL & LAB DIRECTOR**

Prashanti Reddy, MD



**VP OF SALES**

J.R. Weed



Tina S. Nova PhD

Ana Hooker

Bruce Robertson, PhD

Frank Stokes

Paul Kim

Scott Kahn, PhD



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## CATALYSTS AHEAD



New biomarkers  
earning awareness &  
advancing platform



ASP & gross  
margin expanding



Nearing inflection  
to profitability



Free cash flow  
positive by year-  
end 2025

A photograph of a female doctor with curly hair and a stethoscope around her neck, and a female patient with long dark hair. They are both looking down at a tablet computer held by the doctor. The image is overlaid with a semi-transparent blue and green gradient. The word "Appendix" is written in white, sans-serif font in the center of the image.

# Appendix

# Use of Non-GAAP Financial Measures (Unaudited)

In this presentation, we use the metrics of adjusted EBITDA, which is not calculated in accordance with generally accepted accounting principles in the United States (GAAP) and is a non-GAAP financial measure. Adjusted EBITDA excludes from net loss interest income (expense), income tax expense (benefit), depreciation and amortization expense, and stock-based compensation expense.

We use adjusted EBITDA internally because we believe these metrics provide useful supplemental information in assessing our operating performance reported in accordance with GAAP. We believe adjusted EBITDA may enhance an evaluation of our operating performance because it excludes the impact of prior decisions made about capital investment, financing, investing and certain expenses we believe are not indicative of our ongoing performance. However, this non-GAAP financial measure may be different from non-GAAP financial measures used by other companies, even when the same or similarly titled terms are used to identify such measures, limiting their usefulness for comparative purposes.

This non-GAAP financial measure is not meant to be considered in isolation or used as a substitute for net loss reported in accordance with GAAP, should be considered in conjunction with our financial information presented in accordance with GAAP, has no standardized meaning prescribed by GAAP, is unaudited, and is not prepared under any comprehensive set of accounting rules or principles. In addition, from time to time in the future, there may be other items that we may exclude for purposes of these non-GAAP financial measures, and we may in the future cease to exclude items that we have historically excluded for purposes of these non-GAAP financial measures. Likewise, we may determine to modify the nature of adjustments to arrive at these non-GAAP financial measures. Because of the non-standardized definitions of non-GAAP financial measures, the non-GAAP financial measure as used by us in this press release and the accompanying reconciliation table have limits in their usefulness to investors and may be calculated differently from, and therefore may not be directly comparable to, similarly titled measures used by other companies. Accordingly, investors should not place undue reliance on non-GAAP financial measures.

# Reconciliation of Non-GAAP Financial Measures (Unaudited)

The table below presents the reconciliation of adjusted EBITDA, which is a non-GAAP financial measure. See previous slide for further information regarding the Company's use of non-GAAP financial measures.

	<u>Three Months Ended December 31, 2024</u>	<u>Twelve Months Ended December 31, 2024</u>
<i>(in millions)</i>		
<b><u>Adjusted EBITDA</u></b>		
Net loss	(\$3.4) to (\$4.4)	(\$14.8) to (\$15.8)
Other (Income) Expense	(\$0.2)	(\$0.8)
Interest Expense	\$0.6	\$2.3
Depreciation and amortization expense	\$0.4	\$1.7
Stock-based compensation expense	\$0.4	\$1.8
<b>Adjusted EBITDA (Non-GAAP)</b>	<b><u>(\$2.2) to (\$3.2)</u></b>	<b><u>(\$9.8) to (\$10.8)</u></b>